

The Institute of Science and Technology One-day Technical Conference 2017

Venue: **Mercure Grand Hotel Leicester** Date: **Thursday 14th September 2017** Time: **Start 10.00 and close at 16.30**

We are contacting you to let you know that there will be a large IST technical conference in September 2017. For information I have attached a copy of the conference flyer.

The IST provides focused, professional support to a wide group of specialist, technical, and managerial colleagues in a broad range of environments such as science, engineering, arts, industry, local authorities, schools, FE, HE, research/analytical/health facilities, government departments and many more in the UK and overseas.

The 2017 one-day conference and its workshops will focus on updating technical knowledge, skills, career development, and will provide valuable networking opportunities to support technicians and technical supervisors/managers, the majority of whom who either use or purchase your company's product/services.

This conference will be significantly larger than previous individual events with the scientific supplier exhibition being an integral part of it, and will be located in the Mercure Grand Hotel, Leicester.

We really hope that you will be able to support this initiative; we already have quite a number of suppliers wishing to take part. Please find a booking sheet attached.

The Institute of Science & Technology will formally acknowledge each sponsor's support through its publications, website, and its bi-annual Journal. The conference papers will also include company logos.

The Conference offers an ideal opportunity for **suppliers of products/services** to develop new influential contacts, promote their products through sponsorship, and to also reinforce existing relationships. Conference suppliers will be engaging with technical staff who directly use their types of services/products, and staff who are likely to be recommending or receiving feedback from their own clients.

We expect over 220 delegates from across the UK.

Sponsorship Opportunities 2017

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| £300 | Inclusion of promotional material (up to A4) in delegate packs |
| £750 | Display/promotional stand in circulation area for duration of the Conference |
| £1000 | Key Sponsor – Prominent location of display/promotional stand in circulation area for duration of the Conference plus a 45 minute Workshop plus Company's logos, and article and advertisement in IST's Journal publication |

Please complete and return the attached form if you are interested in any of the sponsorship opportunities, or call to discuss any of the above opportunities.



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For further details please contact:

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