

IST

Supporting technical
staff working in science,
technology, engineering,
digital, arts and media



**UNIVERSITY OF
BIRMINGHAM**

SPONSOR/EXHIBITOR OPPORTUNITIES



IST One-Day Technical Conference 2025

Hosted at the University of Birmingham

Thursday 18th September 2025

ABOUT THE CONFERENCE

This exciting one-day conference and its talks and workshops offer you and your company the opportunity to make key contacts with decision makers and purchasers from technical staff to directors and heads of units. It will also provide valuable networking opportunities to meet technical staff from all over the UK and overseas in any industry and sector, from science and engineering to arts and media.

WHAT PEOPLE SAY:

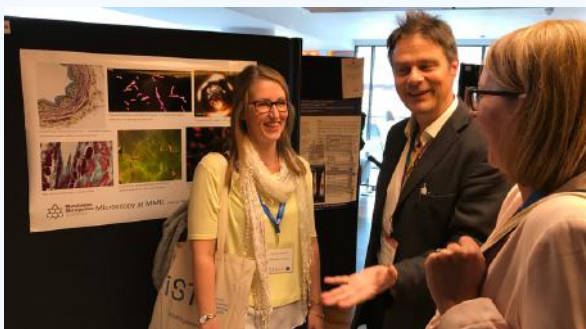
"I enjoyed meeting like-minded people from other institutions and exchanging ideas and current thinking"

"I really benefit from meeting new suppliers as I prefer to speak directly with representatives and view some of their products"

"The talks were very good, suitable length and the presenters clearly had in depth knowledge of their subjects. Held the interest very well"

"Good range of topics relevant to my role. It was hard to choose just one workshop per session but my colleagues attended different topics so we could share learnings"

IMAGE COMPETITION:



Our image competition is a chance for delegates to share their work experiences in an informal way, to tell a story in pictures and achieve awards / prizes.

PREVIOUS CONFERENCES:



FOR SPONSOR/EXHIBITOR OPPORTUNITIES...

Please contact us for more information or if you have any questions

office@istonline.org.uk



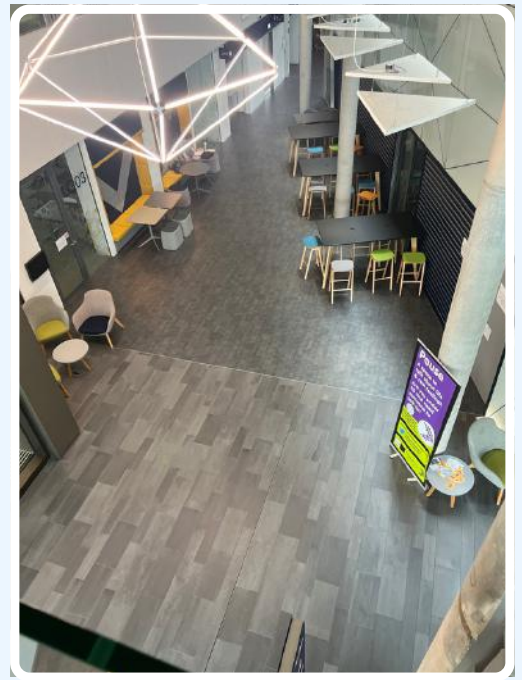
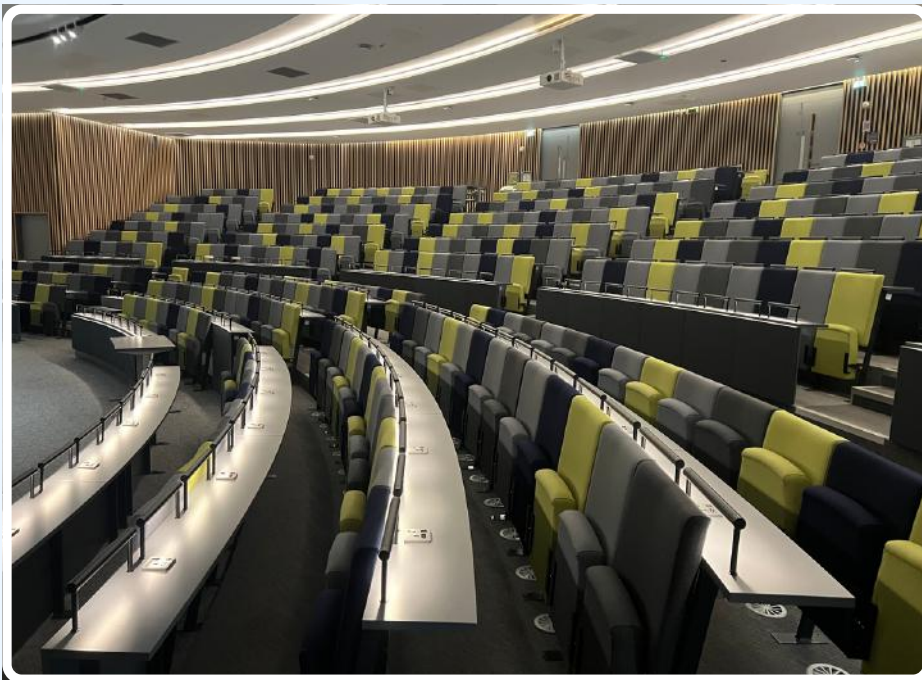


THE VENUE

The 'Teaching & Learning Building'
University of Birmingham

Location: Teaching & Learning Building

Rooms and exhibitions space all in
the same building complex.



Main lecture hall accommodating upto 400 delegates, with space for breakout rooms.
Ample space for networking between delegates and sponsors/exhibitors.
Lunch and refreshments served with exhibitors.

IST CONFERENCE GROWTH FROM 2015-24

THE TECHNICAL CONFERENCE FOR PROFESSIONALS ACROSS ALL SECTORS IN SCIENCE & ENGINEERING, TECHNOLOGY, AI AND THE CREATIVE INDUSTRIES

Our conferences go from strength to strength each year, and their success is due to the fantastic support we receive from our key sponsors and exhibitors. Here are just some of the amazing things we have noticed about our growth of our conferences.

LEEDS 2015 → MANCHESTER 2016 → LEICESTER 2017 → NEWCASTLE 2018 → BIRMINGHAM 2019

THERE WAS A
30%
INCREASE IN
DELEGATES OVER
3 YEARS &
3x
MORE
INTERNATIONAL
DELEGATES

DEMOGRAPHICS

on average:

72% of delegates are in higher education

20% of delegates work in industry at major companies

8% of delegates are independent attendees

from across the UK and abroad

IN 2019
26%
MORE
INSTITUTES,
COMPANIES AND
INDUSTRIES
ATTENDED THAN
IN 2016.

Over **90%** of the delegates who attend our conferences are in positions that can either influence or directly purchase consumables, products, services or equipment.

SINCE 2020 THE CONFERENCE EACH YEAR HAS EXCEEDED EXPECTATIONS AND REACHED RECORD NUMBERS.

2023 had the most delegates attending of all years.

ONLINE 2020 → HYBRID 2021 → YORK 2022 → LONDON 2023 → LANCASTER 2024

FEEDBACK FROM SPONSORS & EXHIBITORS

SPONSORS & EXHIBITORS NOT ONLY PLAY AN ESSENTIAL ROLE IN SUPPORTING US TO DELIVER THE CONFERENCE BUT ALSO SUPPORT THE TECHNICAL COMMUNITY

“I would be absolutely delighted to support the 2025 event as a Key sponsor”

- Michael McLeod, UniGreenScheme [Key Sponsor]

Uni
Green
Scheme

“Attending IST 2024 as an exhibitor was a fantastic experience. The event provided us with a great opportunity to showcase our products to a wide range of professionals from various industries.

We were able to connect with so many members of the technical teams, all of whom showed genuine interest in our offerings.

Asynt 

The conference's focus on professional development and technical knowledge was clear, and we felt it was a valuable space to engage with like-minded individuals. And I got to finally meet one of my idols – Helen Sharman, IST President!

Overall, it was a rewarding event for Asynt, and we're looking forward to participating in the future.”

- Dr Kerry Elgie, Asynt [Exhibitor]

“I wanted to express how much we enjoyed the IST 2024. It was a fantastic experience.”

- Phil Newby, SISO [Key Sponsor]

 siso



NICKEL - ELECTRO LTD.
Manufacturers of the Clifton Range

“We found the show to be very fruitful and enjoyable. Having the exhibition in one hall where the delegates came for refreshments and lunch worked perfectly.”

- Steve Young, Nickel-Electro Ltd [Exhibitor]



“I enjoyed the event and made some good contacts for the future.”

- Garry Howe Jnr, Wessington Cryogenics [Key Sponsor]



“I very much enjoyed the Conference, and it was a great experience. Next year, I do plan to return”

- Gabriel Borel, EMCO Industrial Ltd [Exhibitor]

“It was a great honour and pleasure to take part in the Conference as Key Sponsors and meet the IST community”

- Kristof Zsidi, LabCup [Key Sponsor]



Thank you to our Sponsors and Exhibitors for their feedback, we appreciate their support and look forward to working with returning organisations and welcoming new organisations to the IST community.

KEY SPONSOR (£1000)	EXHIBITOR (£750)
<ul style="list-style-type: none"> • 2 representatives who will receive free hospitality and can attend workshops throughout day. • Contribute leaflets/material to delegate bags. • Company logos in Conference documents, social media, website. • Prominent location of display/ promotional stand with high footfall. • Write an article for our international Journal and e-Newsletters. • Deliver a 45 minute workshop. • Promotion in our advertising and marketing photo campaigns with IST President, Dr Helen Sharman CMG OBE FIScT and IST Chair, Terry Croft MBE FIScT CSci. 	<ul style="list-style-type: none"> • 2 representatives who will receive free hospitality and can attend workshops throughout day. • Contribute leaflets/material to delegate bags. • Company logos in Conference documents, social media, website. • Display/ promotional stand in main delegate area.
	Do you qualify for 10% Discount?
	Returning sponsors/exhibitors receive 10% OFF as a thank you for supporting IST Conference 2024.

If you work closely with another company or have a sister company, you can share a stand. Please enquire with the Conference Team if you would like more information.

Please fill out the registration form and email: office@istonline.org.uk

TITLE:	Prof <input type="radio"/>	Dr <input type="radio"/>	Mr <input type="radio"/>	Mrs <input type="radio"/>	Ms <input type="radio"/>	Miss <input type="radio"/>	Other:
Company:				Name of representatives attending conference:			
Position Held:				Department/Unit:			
Please invoice my organisation for £ _____, our official order number is:							
Address for Correspondence:				Invoice Address (if different):			
Tel:				Fax:			
Mobile:				E-mail:			
Special Dietary Requirements:							
Vegetarian <input type="radio"/>	Vegan <input type="radio"/>	Halal <input type="radio"/>	Kosher <input type="radio"/>	No Seafood <input type="radio"/>	No Dairy <input type="radio"/>		
Food Allergies (Please specify):				Other Requirements:			

Please contact us if you would like more information or have questions about the opportunities.



WANT TO SUPPORT THE TECHNICAL COMMUNITY FURTHER?

Why not consider advertising your products or services in our IST Publications and on our website?

Strengthen your brand, engage with the technical, practitioner and manager community working within Science & Engineering, Artificial Intelligence and Creative sectors. Generate leads, and drive your business forward with a tailored advertising campaign.

We are the only professional body supporting the technical community in all of the three key areas; **Science & Engineering, Artificial Intelligence and Creative.** We have a membership drawn from the UK, Ireland and other countries around the world, with key partners at the National Technician Development Centre, HEaTED (Higher Education and Technician Educational Development), Creative UK and the Science Council.

Because we are a **not-for-profit**, anything you purchase from us will help to support the talent, information, ideas and projects that lead to great advances in the technical community, including the three key areas.

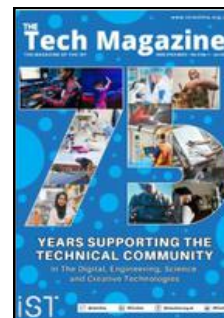
Contact us if you are interested in advertising: office@istonline.org.uk

	RATES
Full Page	£1,000
Inside Front cover - full page	£1,300
Inside back cover - full page	£1,200
Half page	£750
Quarter Page	£400

The rates above include your advertisement at the size you choose being in the official Journal of the IST and the Tech Magazine for 1 year.

If you wish to put an article in the Publications, please contact us for a personalised price.

Special Offer: For an extra £500, we can include your product or service as an advert on a rotating banner on our website to advertise for 1 Year.



THE Publications

The Official Publications of the IST: The Journal | The Tech Magazine | The Bulletin | The Awards