# **Tech Magazine** iS7<sup>™</sup>

## 2025

The Tech Magazine, formally the IST eNewsletter, gives technicians; from early years to senior specialists, a publication they can contribute to. The IST's The Tech Magazine ensures that the technical community is well represented and has a voice on a more professional stage.

We want to thank everyone for their positive and encouraging comments. The content has been popular in representing the technical workforce from different sectors and technologies.

#### **Key Dates**

#### The Tech Magazine Vol. 6 No. 1 - Release w/c 17th March 2025

- Call for articles commences: w/c 6th January 2025
- Deadline for submissions: 28th February 2025

#### The Tech Magazine Vol. 6 No. 2 - Release w/c 21st July 2025

- Call for articles commences: w/c 1st April 2025
- Deadline for submissions: 30th June 2025











#### **Article Specifications**

Sector Specific Articles	Industry, Business & Consultancy   Research Institutes   Higher Education   Schools & Colleges   Overseas	300 – 400 words
Technical Spotlight	See individual specs for this on page 2	230 – 270 words
Highlight articles	Special Highlight	300 – 400 words
E-Articles	Articles from all disciplines as Full Papers, Communications, Reviews	1,000 – 2,000 words
Technology Articles	Creative   Digital   Engineering   Science	300 – 500 words
Special Interest Articles	Equality, Diversity & Inclusion   Outreach & Engagement   Sustainability	300 – 500 words

#### **E-Article types**

E-articles fall into one of three main categories: Full papers, Communications and Reviews. However, each journal will have further, specific article types, so you should always refer to the magazines specific specifications while preparing your manuscript.

**Full papers** are original, unpublished primary research. Extensions of work that has been published previously in short form such as a Communication are usually acceptable.

**Communications** must contain original and highly significant work whose high novelty warrants rapid publication.

**Reviews** may be an authoritative overveiw of a field, a comprehensive literature review, or tutorial-style reference materials. Reviews are usually invited by the editor, but a topic may be proposed by an author via the Editorial Board.

#### Format and layout of your articles

Keep your writing clear and concise, avoiding repetition or embellishment. All submissions must be in English. We permit standard English or American spelling in our magazine and journal, but please use one or the other consistently within the article itself. You are welcome to use common or standard abbreviations; if your abbreviations are non-standard, please include a definition the first time you use them.

All articles accepted for publication in our magazines and journals are edited and typeset to our house style by professional editors: the manuscript will be formatted for you.

If you would like professional guidance on improving the standard and style of your writing, before submitting your article, we can offer help, support and advice.

#### **The Tech Magazine Contents**

Wherever possible, the IST Editorial Board will try to ensure that The Tech Magazine will include the following topics in each publication, or spread across multiple publications.

- Welcome from the President
- Chair of the IST's blog
- IST Member updates and current news
- Technical Community Sectors:
  - Industry, Business & Consultancy
  - Research Institutes
  - Higher Education
  - Colleges & Schools
  - Overseas / International
- Technical Spotlight
- Awards and Recognition
- E-articles
- Technologies:
  - Creative
  - Artificial Intelligence & Digital
  - Engineering & Science
- Diversity, Equity & Inclusion
- Outreach & Engagement
- Sustainability
- CPD Corner
- Training and Resources
- From the Archive





## For the following documents, please contact JP for the word document format:

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Technical Spotlight - #TechnicianJourney			
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Why did you want to work as a Technician? (upto 50 words)			
Vhat did you do before you became a Technician? (upto 40 words)			
Vhat do you enjoy doing when you are not working? (upto 40 words)	Word count:	Refer to specifications de	
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#### You can request from:

j.p.ashton-kinlin@istonline.org.uk office@istonline.org.uk

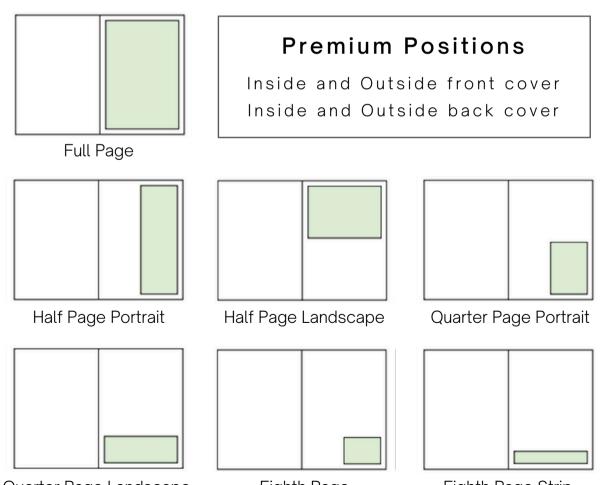
#### **Mechanical details**



Dimensions are given as follows: width x height in mm. All dimensions refer to display advertising unless otherwise stated.

#### **Production instructions**

- All advertisement materials must be supplied in digital format only.
- Please supply as press-quality PDF, JPEG or PNG with all fonts and graphics (RGB) embedded and 72ppi.
- Please make sure the file is cropped to the correct size with no printer registration marks or bleeds.
- Send by email to office@istonline.org.uk.
- For File Transfer Protocol details and other general production queries please email the above address.



Quarter Page Landscape

Eighth Page

Eighth Page Strip

## Pictures / Adverts

Type Area 188 x 252

### Half Page Portrait

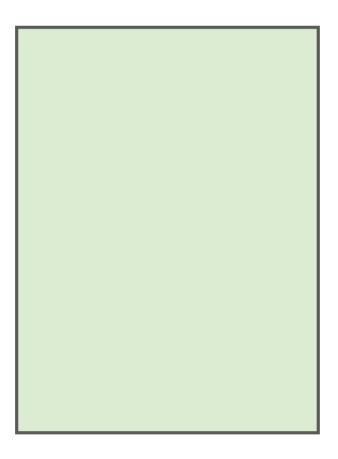
### 92.5 x 250

### Half Page Landscape

#### 188 x 124

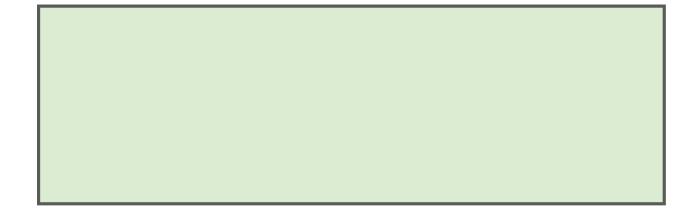
#### Quarter Page Portrait

92.5 x 124



### Quarter Page Landscape

#### 188 x 60



### Eighth Page

#### Type Area 92.5 x 60



#### **Eighth Page Strip**

#### **Type Area 188 x 30**



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