



Supporting technical  
staff working in science,  
technology, engineering,  
digital, arts and media

Lancaster  
University



**SPONSOR/EXHIBITOR OPPORTUNITIES**



# **IST One-Day Technical Conference 2024**

**Hosted by Lancaster University**

**Tuesday 10th September 2024**



# ABOUT THE CONFERENCE

This exciting one-day conference and its talks and workshops offer you and your company the opportunity to make key contacts with decision makers and purchasers from technical staff to directors and heads of units. It will also provide valuable networking opportunities to meet technical staff from all over the UK and overseas in any industry and sector, from science and engineering to arts and media.

## WHAT PEOPLE SAY:

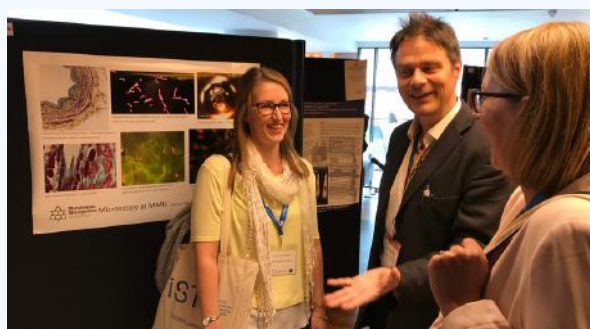
"I enjoyed meeting like-minded people from other institutions and exchanging ideas and current thinking"

"I really benefit from meeting new suppliers as I prefer to speak directly with representatives and view some of their products"

"The talks were very good, suitable length and the presenters clearly had in depth knowledge of their subjects. Held the interest very well"

"Good range of topics relevant to my role. It was hard to choose just one workshop per session but my colleagues attended different topics so we could share learnings"

## IMAGE COMPETITION:



Our image competition is a chance for delegates to share their work experiences in an informal way, to tell a story in pictures and achieve awards / prizes.

## PREVIOUS CONFERENCES:



## FOR SPONSOR/EXHIBITOR OPPORTUNITIES...

Please contact us for more information or if you have any questions

[office@istonline.org.uk](mailto:office@istonline.org.uk)





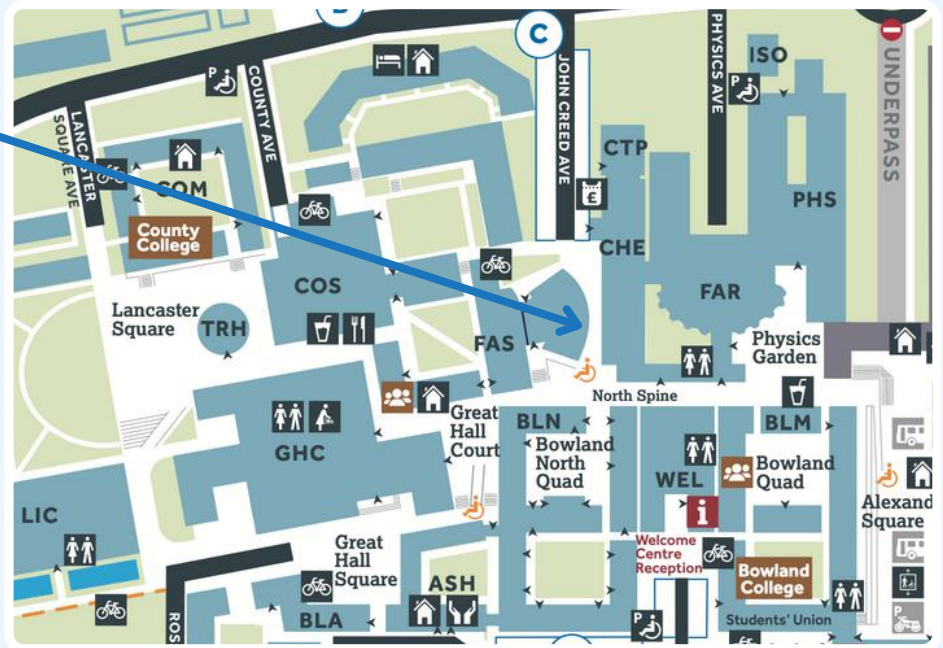


# THE VENUE

The 'Gateway to the Lake District'  
Lancaster University, North West Campus

Location: Margaret  
Fell Lecture Theatre

Rooms and exhibitions  
space all in one campus.



Sponsor and Exhibitor space available at the venue:



Main lecture hall accommodating upto 400  
delegates, with space for breakout rooms.  
Ample space for networking between  
delegates and sponsors/exhibitors. Lunch  
and refreshments served with exhibitors.



# IST CONFERENCE GROWTH FROM 2015-23

THE TECHNICAL CONFERENCE FOR PROFESSIONALS ACROSS ALL SECTORS IN SCIENCE & ENGINEERING, TECHNOLOGY, AI AND THE CREATIVE INDUSTRIES

Our conferences go from strength to strength each year, and their success is due to the fantastic support we receive from our key sponsors and exhibitors. Here are just some of the amazing things we have noticed about our growth of our conferences.

LEEDS 2015 → MANCHESTER 2016 → LEICESTER 2017 → NEWCASTLE 2018 → BIRMINGHAM 2019

THERE WAS A  
**30%**  
INCREASE IN  
DELEGATES OVER  
3 YEARS &  
**3x**  
MORE  
INTERNATIONAL  
DELEGATES

## DEMOGRAPHICS

on average:

**72%** of delegates are in higher education

**20%** of delegates work in industry at major companies

**8%** of delegates are independent attendees

from across the UK and abroad

IN 2019  
**26%**  
MORE  
INSTITUTES,  
COMPANIES AND  
INDUSTRIES  
ATTENDED THAN  
IN 2016.

Over **90%** of the delegates who attend our conferences are in positions that can either influence or directly purchase consumables, products, services or equipment.

SINCE 2020 THE CONFERENCE EACH YEAR HAS EXCEEDED EXPECTATIONS AND REACHED RECORD NUMBERS.

**2023 had the most delegates attending of all years.**

ONLINE 2020 → HYBRID 2021 → YORK 2022 → LONDON 2023

# FEEDBACK FROM SPONSORS & EXHIBITORS

SPONSORS & EXHIBITORS NOT ONLY PLAY AN ESSENTIAL ROLE IN SUPPORTING US TO DELIVER THE CONFERENCE BUT ALSO SUPPORT THE TECHNICAL COMMUNITY

## UniGreenScheme

**"It was an excellent event for us and the talk went really well. Lots of new leads and catch-up with current clients as well"**

- Michael McLeod, UniGreenScheme [Key Sponsor]



**"I very much enjoyed the Conference, and it was a great experience. Next year, I do plan to return"**

- Gabriel Borel, EMCO Industrial Ltd [Exhibitor]

**"It was a great honour and pleasure to take part in the Conference as Key Sponsors and meet the IST community"**

- Kristof Zsidi, LabCup [Key Sponsor]



**"We did find it productive Indeed"**

- Aran Solomonsz, Asynt [Exhibitor]

**"Consider me in next time as a Key Sponsor again"**

- Bernie Jendrzewski, SISO [Key Sponsor]



Thank you to our Sponsors and Exhibitors for their feedback, we appreciate their support and look forward to working with returning organisations and welcoming new organisations to the IST community.

KEY SPONSOR (£1000)	EXHIBITOR (£750)
<ul style="list-style-type: none"> <li>• 2 representatives who will receive free hospitality and can attend workshops throughout day.</li> <li>• Contribute leaflets/material to delegate bags.</li> <li>• Company Logos in Conference documents, social media, website.</li> <li>• Prominent location of display/ promotional stand with high footfall.</li> <li>• Write an article for our international Journal and e-Newsletters.</li> <li>• Deliver a 45 minute workshop.</li> <li>• Promotion in our advertising and marketing photo campaigns with IST President, Dr Helen Sharman CMG OBE FIScT and IST Chair, Terry Croft MBE FIScT CSci.</li> </ul>	<ul style="list-style-type: none"> <li>• 2 representatives who will receive free hospitality and can attend workshops throughout day.</li> <li>• Contribute leaflets/material to delegate bags.</li> <li>• Company Logos in Conference documents, social media, website.</li> <li>• Display/ promotional stand in main delegate area.</li> </ul>
	<b>Do you qualify for 10% Discount?</b> Returning sponsors/exhibitors receive 10% OFF as a thank you for supporting IST Conference 2023.

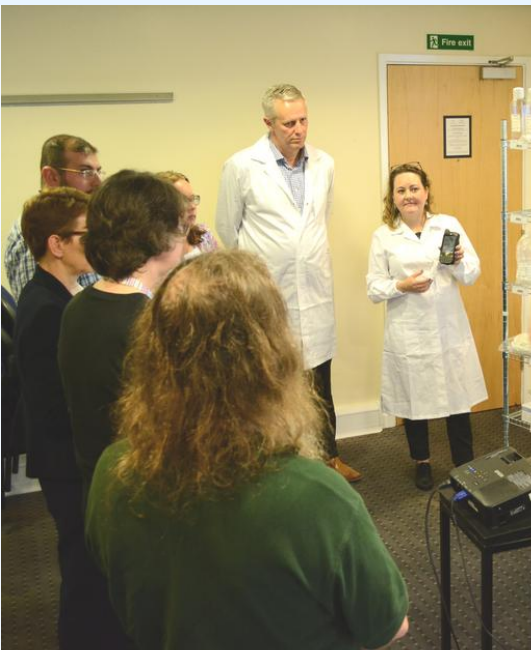
If you work closely with another company or have a sister company, you can share a stand.  
Please enquire with the Conference Team if you would like more information.

**Please fill out the registration form and email: [office@istonline.org.uk](mailto:office@istonline.org.uk)**

<b>TITLE:</b>	Prof <input type="radio"/>	Dr <input type="radio"/>	Mr <input type="radio"/>	Mrs <input type="radio"/>	Ms <input type="radio"/>	Miss <input type="radio"/>	Other:
Company:				Name of representatives attending conference:			
Position Held:				Department/Unit:			
Please invoice my organisation for £ , our official order number is:							
Address for Correspondence:				Invoice Address (if different):			
Tel:				Fax:			
Mobile:				E-mail:			
Special Dietary Requirements:							
Vegetarian <input type="radio"/>	Vegan <input type="radio"/>	Halal <input type="radio"/>	Kosher <input type="radio"/>	No Seafood <input type="radio"/>	No Dairy <input type="radio"/>		
Food Allergies (Please specify):				Other Requirements:			

Please contact us if you would like more information or have questions about the opportunities.







# WANT TO SUPPORT THE TECHNICAL COMMUNITY FURTHER?

**Why not consider advertising your products or services in our IST Publications and on our website?**

Strengthen your brand, engage with the technical, practitioner and manager community working within Science & Engineering, Artificial Intelligence and Creative sectors. Generate leads, and drive your business forward with a tailored advertising campaign.

We are the only professional body supporting the technical community in all of the three key areas; **Science & Engineering, Artificial Intelligence and Creative**. We have a membership drawn from the UK, Ireland and other countries around the world, with key partners at the National Technician Development Centre, HEaTED (Higher Education and Technician Educational Development), Creative UK and the Science Council.

Because we are a **not-for-profit**, anything you purchase from us will help to support the talent, information, ideas and projects that lead to great advances in the technical community, including the three key areas.

Contact us if you are interested in advertising: [office@istonline.org.uk](mailto:office@istonline.org.uk)

	RATES
Full Page	£1,000
Inside Front cover - full page	£1,300
Inside back cover - full page	£1,200
Half page	£750
Quarter Page	£400

The rates above include your advertisement at the size you choose being in the official Journal of the IST and the Tech Magazine for 1 year.

If you wish to put an article in the Publications, please contact us for a personalised price.

**Special Offer:** For an extra £500, we can include your product or service as an advert on a rotating banner on our website to advertise for 1 Year.



**THE Publications**  
The Official Publications of the IST: The Journal | The Tech Magazine | The Bulletin | The Awards