



Supporting technical
staff working in science,
technology, engineering,
digital, arts and media

EST 1892

LSBU

SPONSOR/EXHIBITOR OPPORTUNITIES



IST One-Day Technical Conference 2023

London South Bank University

Wednesday 13th September 2023



ABOUT THE CONFERENCE

This exciting one-day conference and its talks and workshops offer you and your company the opportunity to make key contacts with decision makers and purchasers from technical staff to directors and heads of units. It will also provide valuable networking opportunities to meet technical staff from all over the UK and overseas in any industry and sector, from science and engineering to arts and media.

WHAT PEOPLE SAY:

"I enjoyed meeting like-minded people from other institutions and exchanging ideas and current thinking"

"I really benefit from meeting new suppliers as I prefer to speak directly with representatives and view some of their products"

"The talks were very good, suitable length and the presenters clearly had in depth knowledge of their subjects. Held the interest very well"

POSTER COMPETITION:



Our poster competition is a chance for delegates to share their work experiences in an informal way, to tell a story in pictures and/or words and achieve awards/prizes.

Key Sponsors will have the opportunity to be part of the judging panel and be involved in our poster marketing campaigns with increased exposure of your company and logos.

PREVIOUS YEARS CONFERENCES:



FOR SPONSOR/EXHIBITOR OPPORTUNITIES...

Please contact us for more information or if you have any questions

office@istonline.org.uk



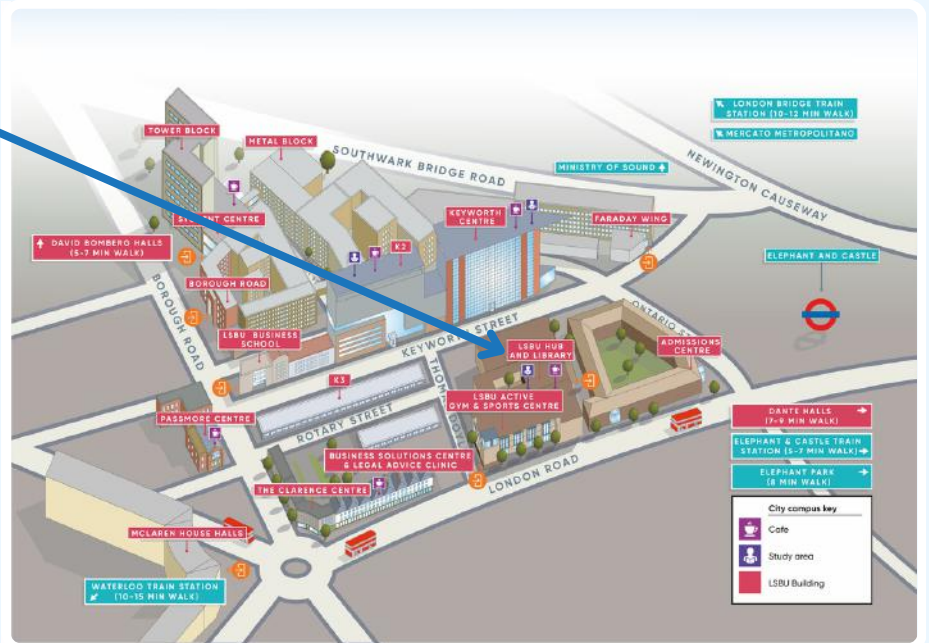


THE VENUE

LSBU Hub, 100, 116 London Rd, Elephant and Castle, SE1 6LN
London South Bank University

Location: LSBU Hub

The Elephant and Castle tube station is a **2 minute** walk away and **25 minutes** on the tube to St Pancras.



Sponsor and Exhibitor space available at the venue:



Main lecture hall accommodating 350 delegates, with space for breakout rooms. Ample space for networking between delegates and sponsors/exhibitors. Lunch and refreshments served at the venue.



IST CONFERENCE GROWTH FROM 2016-22

THE TECHNICAL CONFERENCE FOR PROFESSIONALS ACROSS ALL SECTORS IN SCIENCE, TECHNOLOGY, ENGINEERING, IT AND THE CREATIVE INDUSTRIES

Our conferences go from strength to strength each year, and their success is due to the fantastic support we receive from our key sponsors and exhibitors. Here are just some of the amazing things we have noticed about our growth of our conferences.

MANCHESTER 2016 → LEICESTER 2017 → NEWCASTLE 2018 → BIRMINGHAM 2019

THERE WAS A
30%
INCREASE IN
DELEGATES OVER
3 YEARS &
3x
MORE
INTERNATIONAL
DELEGATES

DEMOGRAPHICS

on average:

72% of delegates are in higher education

20% of delegates work in industry at major companies

8% of delegates are independent attendees

from across the UK and abroad

IN 2019
26%
MORE
INSTITUTES,
COMPANIES AND
INDUSTRIES
ATTENDED THAN
IN 2016.

Over 90% of the delegates who attend our conferences are in positions that can either influence or directly purchase consumables, products, services or equipment.

SINCE 2020 THE CONFERENCE EACH YEAR HAS EXCEEDED EXPECTATIONS AND REACHED RECORD NUMBERS.
2022 had the most delegates attending of all years.

ONLINE 2020 → HYBRID 2021 → YORK 2022 → LONDON 2023

KEY SPONSOR (£1000)	EXHIBITOR (£750)
<ul style="list-style-type: none"> • 2 representatives who will receive free hospitality and can attend workshops throughout day. • Contribute leaflets/material to delegate bags. • Company logos in Conference documents, social media, website. • Prominent location of display/ promotional stand with high footfall. • Write an article for our international Journal and e-Newsletters. • Deliver a 45 minute workshop. • Promotion in our advertising and marketing photo campaigns with IST President, Dr Helen Sharman CMG OBE FIScT and IST Chair, Terry Croft MBE FIScT CSci. 	<ul style="list-style-type: none"> • 2 representatives who will receive free hospitality and can attend workshops throughout day. • Contribute leaflets/material to delegate bags. • Company logos in Conference documents, social media, website. • Display/ promotional stand in main delegate area.

If you work closely with another company or have a sister company, you can share a stand. Please enquire with the Conference Team if you would like more information.

Please fill out the registration form and email: office@istonline.org.uk

TITLE:	Prof <input type="radio"/>	Dr <input type="radio"/>	Mr <input type="radio"/>	Mrs <input type="radio"/>	Ms <input type="radio"/>	Miss <input type="radio"/>	Other:
Company:				Name of representatives attending conference:			
Position Held:				Department/Unit:			
Please invoice my organisation for £ _____, our official order number is:							
Address for Correspondence:				Invoice Address (if different):			
Tel:				Fax:			
Mobile:				E-mail:			
Special Dietary Requirements:							
Vegetarian <input type="radio"/>	Vegan <input type="radio"/>	Halal <input type="radio"/>	Kosher <input type="radio"/>	No Seafood <input type="radio"/>	No Dairy <input type="radio"/>		
Food Allergies (Please specify):				Other Requirements:			

Please contact us if you would like more information or have questions about the opportunities.

